



July 31, 2012

Dear Friends,

We hope you enjoy this week's edition of the Newsflash!

Sincerely,
The Firelight Team

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(Call for Nominations) Peace and Sport Awards 2012 for those contributing to Peace and Social Stability

The Peace and Sports Awards 2012 reward the expertise of various stakeholders working for sustainable peace through sport, through initiatives which promote best practices in the field. One of the awards is the Non-Governmental Organization of the year given to an NGO which has demonstrated real expertise in using sport as a sustainable tool for peace education. They are awarded every year at the Peace and Sport Awards Ceremony held on 1 st November during the Gala Evening of the Peace and Sport International Forum 2012. The Awards put the spotlight on initiatives and individuals who have particularly contributed to peace and social stability in the world in 2012.

There are seven award categories this year:

1. International Sports Federation of the year. This Award recognizes excellence from an International Federation project which contributes to the development of social integration and peace through sport.
2. Sports Event of the year. This Award celebrates an event which effectively promotes a message of peace through sport and works for the long term benefit of identified communities.
3. Non-Governmental Organization of the year. This prize is awarded to an NGO

which has demonstrated real expertise in using sport as a sustainable tool for peace education.

4. CSR initiative of the year. This Award rewards a Corporate Social Responsibility initiative which has particularly shown its civic mindedness by using sport as a tool for peace education.

5. Special Jury Award. This Award pays tribute to creative initiatives (films, books, exhibitions, art ...) which have highlighted the positive role sport can play for sustainable peace in 20125. .

6. Image of the year. This prize awards a photograph that has succeeded in promoting peace through sport on the global agenda. This Award is given in partnership with SPORTEL MONACO and Getty Images.

7. Champion of the year. This Award crowns an international athlete who has made a significant contribution to promote and use sport for sustainable peace.

Deadline for Submission: For most of the award categories, the deadline is 31 August 2012. For Image of the Year, the deadline is 24 August 2012 and for Champion of the Year, the deadline is 31 August 2012.

For more go to: <http://www.peace-sport.org/awards-2012/the-peace-and-sport-awards-2012.html>

(Call for Proposals) AusAID's New Civil Society WASH Fund Call for Proposals

The Australian Agency for International Development (AusAID) has launched a new funding opportunity for NGOs called the "Civil Society, Water Sanitation and Hygiene (WASH) Fund. Under this fund, AusAID has allocated \$97 million competitive grants program to support civil society organisations (CSOs) to deliver WASH programs in Africa, Asia and the Pacific.

The WASH Fund seeks to enhance the health and quality of life of the poor and vulnerable by improving sustainable access to safe water, sanitation and hygiene.

Proposals are invited from both accredited and non-accredited Australian CSOs, as well as suitably experienced international CSOs (partnerships with national CSOs will be supported). Proposals will be assessed primarily on program quality and organisational capacity, with consideration also given to the need to achieve a balance of funding across regions.

Successful applicants will be required to implement activities over two phases. Firstly applicants will enter an inception phase of approximately four months during which time they will be required to further define and document their activity designs and implementation plans. A team of monitoring and evaluation experts will be responsible for producing document templates and will also provide technical assistance during the inception phase. The resulting products will form the scope of services for an agreement with AusAID for the four-year

implementation phase of the activity.

CSO contributions to the evidence base will be enhanced by a Knowledge and Learning Component, which will have three parts:

- Innovation and pilot grants of up to AUD\$100,000 per year for up to two years, available to CSO participating in the Fund, in collaboration with research organisations.
- Two Australian Development Research Awards Scheme research grants of up to AUD \$400,000 per year for up to 3 years for research organisations with recognised expertise in WASH (the grants will be linked to the work of the Fund).
- Knowledge sharing and learning events such as regional workshops, webinars and an active website.

Deadline for Submission: August 24, 2012 at 14:00 hours Australian Eastern Standard Time (GMT + 10).

For more go

to: <http://www.usaid.gov/aidissues/watersanitation/Pages/csowash.aspx>

(Call for Proposals) \$100,000 Grant Opportunity in Grand Challenges Canada Call for Proposals

Grand Challenges Canada is seeking proposals through Stars in Global Health for Bold Ideas with Big Impact™ to improve global health conditions. The program is funded by the Government of Canada and has partnership with the International Development Research Centre (IDRC), the Canadian Institutes of Health Research (CIHR) and other global health foundations and organizations to find sustainable, long-term solutions through integrated innovation. It seeks to provide funding support to innovators in low- and middle-income countries and Canada.

Integrated Innovation

Part of the Grand Challenges Canada mission is to find solutions to complex real world challenges through innovative ideas that involve: a scientific or technological solution (new or existing) in combination with social and/or business innovation. This three-fold approach is known as Integrated Innovation. Integrated innovation recognizes that scientific/technological innovations have a greater chance of going scale, and achieving global impact and sustainability, if they are developed from the outset with appropriate social and business innovations.

Proposals

Awards are initially valued at Canadian \$100,000 for up to 12-18 months to demonstrate proof of concept. Scale-up grants of up to Canadian \$1 million with potential linkages to private sector investments may be awarded after the initial 12-18 months. Proposals must also include a two-minute video explaining the target global health problem, the proposed solution and why it is creative, bold and innovative. The purpose of the video is to engage the public in global health and demonstrate the creativity of innovators. Videos will also be subject to public voting.

Proposed Innovations would need to:

- Have a strong likelihood of achieving substantial and measurable health gains in an under-resourced setting.
- Maximize delivery, uptake, acceptability, sustainability and impact by integrating scientific/technological, social and business innovation.

Deadline for Submission: September 5, 2012.

For more go to: <http://www.grandchallenges.ca/grand-challenges/gc1-stars/stars-program-information/>

(Survey) UN System-Wide Action Plan on Youth Survey

Hello all,

The UN is developing a system-wide action plan on youth, and is seeking input from youth and youth-led organizations. The Action Plan will affect the way the whole UN system will work with and for youth in the coming years. The Action Plan will focus on the five priority areas identified by the Secretary-General:

- Employment
- Entrepreneurship
- Education, including education on sexual and reproductive health
- Citizenship and protection of rights
- Political inclusion

Please feel free to share survey with organizations in your network. Surveys should be completed by August 15th.

English <https://www.surveymonkey.com/s/BFKH85W>

Arabic <https://www.surveymonkey.com/s/NZLMTL6>

French <https://www.surveymonkey.com/s/FMJHN2B>

Spanish <https://www.surveymonkey.com/s/FJK3P3G>

Russian <https://www.surveymonkey.com/s/NLGVB83>

Chinese <https://www.surveymonkey.com/s/NVJ8PYJ>

(Resource) How to Write a Case Study

As an NGO, you have often come across the need to write a case study. This could be either for the purpose of documenting a report, doing a research, developing a proposal or simply because you have come across an interesting incident relating to your work and you would like to capture it in words for sharing it with others.

Although a case study can be about anything or it could be written in different styles, NGOs often look for a proper format to present a story. Here we are providing a quick guide where NGOs can easily understand why is necessary to write a case study, when can a case study be written and more importantly, how to write a case study.

1. What is a Case Study?

A case study can be described as “a study of a unique incident relating to an individual or a group or a community or any other entity.” The incident can either express a problem that needs to be addressed or it could be a story of success that has to be shared and publicized. In most cases, the case study is unique relating to a single individual, group or any other entity but it can carry the power of representing facts of a whole area.

For example, if you come across a case of a woman who has suffered severe injuries due to domestic violence and nobody has protested about it in your project area, you would quickly understand that this case could be representing a condition commonly prevalent in the area. You would then think of writing down this case to reflect the conditions of entire women community in the area.

Similarly, if your NGO is implementing a project on livelihood development and after a period of time, you notice that one of the poor farmers has now started sending his children to school, you would make a connection: the project has helped him in increasing his household income which has enabled him to afford schooling for his children. This success story would further give you this idea of expanding the project so that more farmers are able to send their children to schools. With this case study, you would also like to share it with other organizations for replicating the project.

A case study is an analysis of problem or a success story being faced by an individual or a group of persons or a community, events, projects, government policies, institutions etc. The problem or the success can be small that is area specific or can prevail in the entire country or continent.

2. Why is it important to write a Case Study?

Below are the important reasons listed out for writing a case study especially in context of NGOs:

- A case study gives an interesting overview of the existing problem or a success story.
- It attracts the attention of the lay person who will be able to understand the problem or success in the format of a story.
- It could be an important document for raising funds or mobilizing resources for NGOs
- It gives a strong evidence for the problem you are trying to make someone understand or a success you want to publicize.

3. How do you write a Case Study?

In simple terms, writing a case study is like narrating a story of a person or a group or any other entity to represent a fact or a real situation. Now because it should represent a real fact or situation, a certain system has to be following in the process of writing the case study.

The methodology to write a case study is given below:

First Step: Identify the person, group or the entity on which you need to write a case study. Generally, you want to write a case study because you have already identified or have it in your mind the protagonist of your story. The protagonist of your story can be a person, a group, a situation, any other entity.

Second Step: Start researching and collecting information about your protagonist. Prepare your questions about the person's past, present and future and then go about asking them to the person itself and/or those around it.

- a.) Identify the Protagonist: Their name, area, and situation
- b.) What was the earlier situation or background story of your protagonist
- c.) What is their current situation
- d.) Who or what is responsible for their current situation
- e.) Give your conclusion. If reporting a problem, highlight the consequences resulting from the situation or if documenting a success, then present the changed picture and you can also explain briefly as to how this can be replicated elsewhere.

Third Step: When the research is complete, come back to your office with all the information and begin writing the case study.

Fourth Step: Give a catchy title to your case study. Follow the pattern of giving an introduction to the situation. After describing the situation, write about your hero or the case by giving its background story. Then, the middle of the case study will have the information about the change or the uniqueness of the story reported through an incident. Highlight this incident as it reflects the real fact or situation of the story.

Then write the conclusion as the end part of the story.

Fifth Step: Once you have completed the first draft, read it again and if necessary, re-write it again to make sure if the concept has been conveyed to the reader. If possible, share the draft with a friend or a colleague to get feedback. Once you are satisfied, you can then present your case study.

The Template for Writing the Case Study: Guide for NGOs

Case studies can be written in various styles and expert writers can always come out with new ideas on the format of a case study. However, a basic template of a case study is useful for NGOs which they can work on further to present their point of view.

Below is an example of a template for writing a case study:

- a. Title (Make sure your title is short, catchy & conveys the idea behind your story)
- b. The Situation (Explain the situation whether it is a problem or a success story you are reporting: What was the earlier situation or the past?)
- c. Introduce Your Hero or the Case under Study (Give entry to your Hero here or the Case you wish to present. Give a background detail about your Hero)
- d. The Change or the Uniqueness in the Story You wish to Highlight (The central part of your story where you highlight the change or uniqueness of the story)
- e. The Conclusion (The result of the above narration. How the combination of the hero's situation, the background and the change or uniqueness in the story has or will lead to something better or worst)

For more go to: <http://www.fundsforngos.org/guides/write-case-study-guide-ngos-2/> or <http://www.gttp.org/docs/HowToWriteAGoodCase.pdf>

As part of the Firelight Foundation's Capacity Building Program, Firelight provides "Newsflashes" to share relevant resources and information with our active grantee-partners via weekly emails and via post on a monthly basis. We hope that by facilitating access to information for grassroots, community-focused organizations, programming for children and families, as well as organizational development, is enhanced. Past editions of the Firelight Newsflash can be found on our website: <http://www.firelightfoundation.org/newsflash.php>. We welcome your comments, feedback and ideas for upcoming Newsflashes at newsletter@firelightfoundation.org.

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