

20 June, 2011

Dear Friends,

This week's Newsflash! is about fundraising and mobilizing resources. We recognize that some of our partners are nearing the end of their Firelight grant while others are trying to expand and diversify their funding sources; we would like to help you in the transition and expansion processes by providing you with resource mobilization tips and strategies. The objective is to create and maintain a varied resource base so that your organization can be financially stable.

We understand that each community's needs and contexts are different, so we encourage you to analyze and adapt the following information to your unique setting.

We hope that that this week's newsflash will provide you with valuable information and materials.

Sincerely,

The Firelight Team

(Call for Nominations) Drivers of Change Awards

(Call for Funding) The Commonwealth Foundation Special Grants Fund

(Call for Funding) USAID, Strengthening HIV Prevention Services for Most-at-Risk

(Call for Applications) Certificate Program for Emerging Women Leaders from the Global South

(Resource) Grassroots Institute for Fundraising Training

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(Call for Nominations) Drivers of Change Awards

Nominate individuals, organizations, businesses or government agencies that demonstrate innovation and leadership to overcome poverty in the region. This includes you! Entries close on 29 July 2011. Winners will be announced on 3 November 2011 in Johannesburg. Please contact Sudley Adams at the Mail & Guardian on +27 11 250 7300 or +27 82 900 0776, or go to www.southernafricatrust.org for more details and entry forms.

(Call for Funding) The Commonwealth Foundation Special Grants Fund

The Commonwealth Foundation is pleased to announce the launch of a Special Grants Fund for Civil Society Organisations (CSOs) and Commonwealth Associations (CAs) to undertake strategic and innovative projects that will promote the Commonwealth theme for 2011, 'Women as Agents of Change'.

This year, the theme celebrates the significant contributions that women make to development and their relatively untapped potential as agents of change.

'Women as agents of change' is a pertinent theme for the Commonwealth in 2011 because:

- 2011 marks the 100th anniversary of International Women's Day (8th March)
- the Commonwealth has its first female Chair-in-Office, Prime Minister Kamla Persad-Bissessar of Trinidad and Tobago;
- 2011 is a key milestone marking five years to the realisation of the Millennium Development Goals.

Grant applications for up to £20,000 are invited from registered CSOs and CAs across the Commonwealth from 1 June - 15 July to undertake projects lasting between three to six months which meet at least two of the following criteria:

1. Foster collaboration and learning between women's organisations in more than one Commonwealth country;
2. Involve collaboration with national women's machineries (NWMs) and governments in promoting women and girls' social, economic and political empowerment;
3. Showcase the achievements of women in addressing social, economic and political change at national or regional levels.
4. Projects which will have an impact on women at a regional level;
5. Bring together women from different geographical, social and ethnic background to promote national and regional priorities.

Priority will be given to applications which address one or more of the following areas:

- Capacity enhancement for Women's organisations in policy development and implementation.
- Implementation of the Commonwealth Gender Plan of Action (PoA)
- Women's leadership and participation in democratic governance.
- Social protection and girls' development.
- Opportunities for rural women and girls.
- Women's social, economic and human rights.

Each eligible organisation can submit only one application to the Fund.

To access the application, please click this [link](#)

(Call for Funding) USAID, Strengthening HIV Prevention Services for Most-at-Risk Populations

The United States Government, represented by the Agency for International Development (USAID), Nigeria mission proposes to enter into a Cooperative Agreement for the "Strengthening HIV Prevention Services for Most-at-Risk Populations"(MARPS) specifically described in Section I of this RFA. To this end, USAID is seeking applications from eligible applicants as described in Section III of the RFA. The authority for the RFA is found in the Foreign Assistance Act of 1961, as amended. Pursuant to 22 CFR 226.81, it is USAID policy not to award profit under assistance instruments. However, all reasonable, allocable and allowable expenses, both direct and indirect, which are related to the agreement program and are in accordance with applicable cost standards (22 CFR 226, OMB Circular A-122 or 2 CFR Part 230 for non-profit organizations, OMB Circular A-21 for universities), may be paid under the agreement. This RFA is being issued in accordance with the established format outlined in ADS 303.3.5.2 and the Office of Federal Financial Management Policy Directive on Financial Assistance Program Announcements.

To read a summary of this grant, please click this [link](#)

To read the full announcement, please click this [link](#)

To apply, please click this [link](#)

(Call for Applications) Global Change Leaders: Certificate Program for Emerging Women Leaders from the Global South

Global Change Leaders program is a new 20-week certificate program that will be offered by the International Centre for Women's Leadership at the Coady International Institute in Nova Scotia, Canada. The program has received financial support of donors, partners and the Government of Canada through the

Canadian International Development Agency (CIDA).

The Global Change Leaders program is targeted at emerging women leaders from the global south who are working in the development field. These are women who have at least two years of demonstrated leadership qualities and are outstanding in the work that they do in their organizations and communities. They have tremendous potential to develop into strong leaders and to have great impact through the development work they are doing. The 20-week program will offer them an opportunity to strengthen and enhance their leadership skills through a 10-week leadership development program facilitated by experienced faculty at the Coady International Institute, a 10-week placement in an international organization aligned with their work, and an opportunity to receive mentoring from selected established women leaders from around the world. On-campus education will begin in January, 2012. The program will provide financial support to selected participants.

The Institute would like to seek your help in identifying outstanding emerging women leaders from your programs, organizations and community partners in the global south. Please encourage these women to apply as soon as possible, or send them a recommendation for an emerging leader that you know of so that they can contact them directly. Places are limited and it will be highly competitive.

Last date to apply: 1 September 2011

For more information about this opportunity, please click on this [link](#)

(Resource) Grassroots Institute for Fundraising Training

The Grassroots Institute for Fundraising Training (GIFT) is a multiracial organization that promotes the connection between fundraising, social justice and movement-building. We believe that how groups are funded is as important to achieving their goals as how the money is spent, and that building community support is central to long-term social change. We provide training, resources and analysis to strengthen organizations, with an emphasis on those focused on social justice and based in communities of color.

To go to the organization's website, please click this [link](#)

To subscribe to its **FREE** *Monthly Newsletter* that will send you **FREE** fundraising tips every month, please click on this [link](#)

To subscribe to *Grassroots Fundraising Journal*, please click on this [link](#)

<http://www.grassrootsfundraising.org/article.php/subscribeandrew>

(Resource) Fundraising in Rural Communities

This handout was created in response to the fact that most research and literature on raising funds has been directed towards urban organizations. Rural communities and their organizations have unique circumstances, opportunities and challenges.

To read about some special considerations for rural fundraising and how to do an assessment of your rural area, please click here: [Fundraising in Rural Communities.doc](#)

(Resource) The Funding Site

This website helps nonprofit organizations in their fundraising efforts. Our 21st Century world changes very fast. It is important to stay in touch with the prevailing worldview, as well as current local and global trends. There is much value to be gained by considering your organisation, a 'learning' organisation. This means that some of your human resources are constantly focused on researching, information-seeking, debating, evaluating, analysing and sharing new knowledge. This enables your organisation to be fast, flexible and creative in the moment.

To be constantly seeking new and improved ways to operate and achieve goals is a hallmark of successful human enterprise over the long term. Many organisations fall into the trap of holding onto views and repeating strategies that once helped them to be successful. They may fail to notice what has changed in their environment, and may not see when their ideas and actions are no longer serving them well. Everything changes all the time, demanding that we adapt too if we want to maximise new opportunities over time.

To go to the website, please click this [link](#)

To access an extensive list of fundraising resources, please click this [link](#)

(Resource) Strengthening Organizational Capacity on Resource Mobilization

This brief is written from a funder's perspective and is meant for civil society organizations. It provides tips for mobilizing local resources that will build an organization's capacity and help the community it serves.

This resource is meant to be flexible and to stimulate thought, not to provide strict instructions.

The tips include methods for:

Project Development

Budgeting

Financial Systems

Monitoring and Evaluation Grant Proposal Writing

Reporting to Funders

To access this resource, please click on this [link](#)

(Resource) Fundraising and Proposal Writing

This handbook provides a series of fundraising information and strategies for community-based organizations.

To access this resource, please click this [link](#)

(Resource) CIVICUS World Alliance for Citizen Participation

CIVICUS is an international alliance dedicated to strengthening citizen action and civil society throughout the world.

CIVICUS seeks to amplify the voices and opinions of ordinary people. It recognises that for effective and sustainable civic participation to occur, citizens must enjoy rights of free association and be able to engage all sectors of society.

To visit the organization's website, please click this [link](#)

To access its various **toolkits**, including ones about *budgeting*, *writing a funding proposal* please click this [link](#)

(Resource) Network Learning

Network Learning provides **FREE** manuals and resources to help NGO's build skills, including those in fundraising.

To visit the website, please click this [link](#)

To access the manuals on various NGO skills, please click this [link](#)

As part of the Firelight Foundation's Capacity Building Program, Firelight provides "Newsflashes" to share relevant resources and information with our active grantee-partners via weekly emails and via post on a monthly basis. We hope that by facilitating access to information for grassroots, community-focused organizations, programming for children and families, as well as organizational development, is enhanced. Past editions of the Firelight Newsflash can be found on our website:

<http://www.firelightfoundation.org/newsflash.php>.

We welcome your comments, feedback and ideas for upcoming Newsflashes at newsletter@firelightfoundation.org.